

Anaplan Forecaster



Accurate, explainable, and scalable forecasts for confident planning

Forecasting is critical for helping businesses stay ahead of competition and adapt to changing market needs. Yet today, processes are often slow, manual, and inconsistent — forcing teams to spend valuable time validating data, reconciling numbers, and questioning outputs. The result: delayed decisions and forecasts that lack the accuracy and transparency needed to reduce risk and uncertainty.

There's a smarter, faster way to plan

Forecasting today is often slowed by manual processes, unreliable data, and limited visibility into the factors driving results. Business teams spend more time preparing and validating data than using it to make decisions, leaving organizations exposed to risk and uncertainty.

Anaplan Forecaster delivers next-generation, AI-powered forecasting embedded directly in the Anaplan platform. With advanced algorithms, automated data checks, and fully explainable outputs, it helps finance, sales, supply chain, and workforce teams generate more accurate forecasts, understand what drives outcomes, and plan with confidence — all without needing data science expertise.

Use Cases

Teams across the enterprise can take advantage of Forecaster:

Sales

- Pipeline and revenue forecasting

Finance

- Revenue, OpEx, and cash flow forecasting
- Profit and loss planning

Supply Chain

- Demand forecasting and inventory optimization
- Supply and demand balancing

Workforce

- Headcount and labor cost forecasting
- Skills demand and capacity planning



Key benefits

- **Higher forecast accuracy:** Leverage advanced algorithms, including LightGBM and TimesFM, to capture complex patterns, seasonality, and emerging trends. Forecaster adapts even with limited historical data, improving reliability for new products, markets, or fast-changing environments.
- **Full transparency:** Gain visibility into forecast drivers with feature-importance scoring, seasonal and trend attribution, and confidence intervals. Business users see why forecasts shift and can trust in the results.
- **Automated data quality checks:** Reduce manual effort with built-in anomaly detection, missing-value checks, and outlier notification, so teams focus on decisions instead of troubleshooting data issues.
- **Enterprise scalability:** Run forecasts at speed and scale with a resilient, multi-region architecture. Handle large datasets and multiple business functions simultaneously, without performance bottlenecks.
- **Seamless integration:** Embed forecasts directly in Anaplan models and workflows — no exports, reconciliations, or third-party tools required. Forecasts update in line with planning cycles, keeping teams aligned and responsive.

Key Features

Advanced Native Forecasting Algorithms

- Access exclusive models like LightGBM and TimesFM, alongside proven algorithms (Prophet, Ensemble, DeepAR, SARIMAX, ETS, MVLr).
- Improve accuracy for complex, seasonal, or sparse datasets.

Automated Data Insights

- Detect missing values, outliers, and anomalies instantly.
- Identify seasonality, trends, and variability types before training.

Explainable Forecasts

- Understand forecast drivers with feature-importance scoring.
- View clear seasonal and trend contributions to build trust in results.

Seamless Anaplan Integration

- Embed forecasts directly into models and workflows.
- Schedule or run ad hoc forecasts aligned to planning cycles.

User Friendly Experience

- Configure forecasts without coding or data science expertise.
- Simplified setup with fewer friction points.

Enterprise Performance

- Accelerates forecast generation and reduces friction compared to legacy processes.
- Built on multi-region, resilient architecture to scale as you grow.

Scenario Planning (roadmap)

- Plan multiple scenarios side-by-side using forecasted outcomes.

Future-ready Architecture

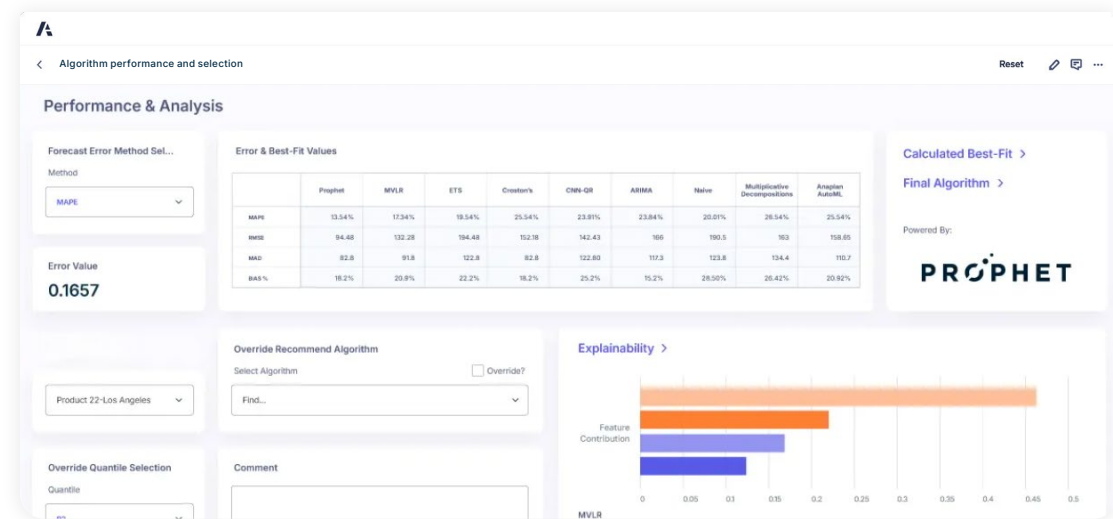
- Built on modern, scalable infrastructure designed to evolve with your business.
- Positioned to integrate seamlessly with upcoming innovations across Anaplan, ensuring forecasting remains a long-term advantage.

Simplified Setup

- Configure forecasts quickly with a no-code experience designed for business users.
- Eliminate unnecessary steps and friction, so teams can focus on decisions instead of technical complexity.

Extensible connectivity

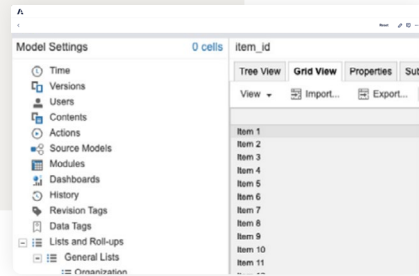
- Connect internal and external datasets directly via APIs and Anaplan integrations.
- Ensure forecasts leverage the widest set of drivers without manual reconciliations.



Four easy steps to set up forecasts

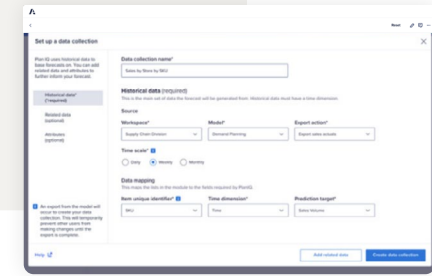
Getting started with Forecaster is fast and simple. In just four steps, you can configure, run, and embed forecasts directly into your planning process — all within Anaplan.

STEP 1: Prepare your Anaplan model



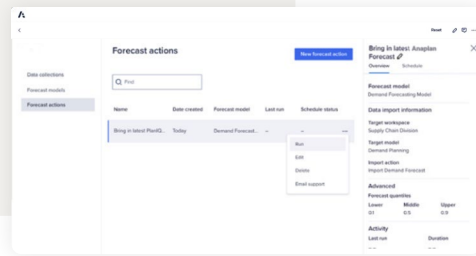
- Create and populate the input modules in Anaplan that will provide the data for your forecasts.
- Set up a results module to display forecast outputs and feed them back into your planning models.

STEP 2: Configure Anaplan Forecaster



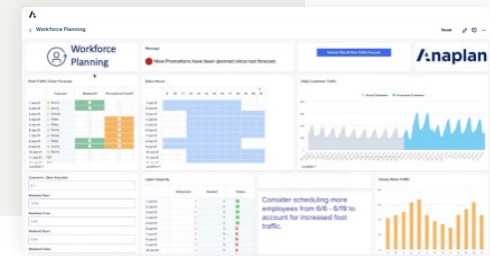
- Define your data collection to indicate which datasets will drive the forecast.
- Select from a suite of advanced algorithms (including LightGBM, TimesFM, Prophet, DeepAR, SARIMAX, ETS, MVL, and Ensemble). Forecaster automatically surfaces data quality insights — such as missing values, outliers, and seasonality — before training.

STEP 3: Run the forecast



- Trigger forecast actions so results are pushed into your results module.
- Forecasts can be scheduled to align with your planning cycles or run ad hoc whenever new information is available.

STEP 4: Embed forecasts into planning



- Review forecast results alongside driver explanations and confidence intervals.
- Integrate forecasts seamlessly into Anaplan models and workflows, ensuring insights are immediately actionable in decision-making.

About Anaplan

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,500 of the world's best brands continually optimize their decision-making by planning with Anaplan.

To learn more, visit www.anaplan.com

