

Financial planning and analysis for oil and gas



As an FP&A leader in the oil and gas sector, you face the challenge of navigating volatile market conditions while safeguarding long-term corporate performance. With Anaplan corporate and business unit FP&A, you can drive enterprise alignment and accountability across long-range forecasts, production goals, and scenario planning that reflect the true dynamics of your business – from exploration and extraction activities to their financial implications. Enhance business partnering and operational efficiency at scale by digitally transforming planning processes, centralizing data, and improving collaboration across departments, enabling new ways of working in a complex energy environment.

Transform how you see, plan, and lead your business

Are you ready to create and dynamically test multiple scenarios to drive revenue growth, enhance operational efficiency, and optimize asset utilization across your operations?

Gain confidence in your plans and forecasts by integrating teams, data, and strategies into one centralized platform. Anaplan provides a real-time, business-owned planning and reporting environment designed to meet the unique modeling needs of FP&A, while supporting the regulatory complexities and operational standards of the oil and gas industry.

CUSTOMER STORY



33% faster annual budgeting

As a renewable energy developer experiencing rapid growth in the Asia-Pacific region, Vena Energy needed a platform that enabled it to consolidate hundreds of business entities and build annual budgets more efficiently. The company turned to Anaplan to transform its processes. Today, Anaplan supports rapid growth by giving planners the detailed, historical data they need in a fraction of the time to power better business performance:

- Monthly consolidations are complete in days
- Annual budgets are built in weeks – instead of months
- Dozens of capital projects are monitored with precision

Results:

- 33% faster annual budgeting
- 80% time-savings in monthly consolidations
- 300+ business entities share one financial planning platform



With Anaplan, we have a complete and accurate picture of our capital projects, no matter where they are in development."

Sam Ong
Chief Finance Officer, Vena Energy

Solution details

Improve accuracy and build alignment with your business strategy

- Align long-term strategic plans with financial targets, regulations, and operations across exploration, production, refining, and distribution.
- Distribute goals across divisions, such as upstream, midstream, downstream operations, and support iterative planning.
- Track performance against targets and adjust plans quickly for regulatory changes, market volatility, or shifting production needs.
- Deliver real-time P&L and liquidity insights in the context of new capital investments or asset reallocation.

Drive effectiveness and efficiency across planning processes

- Enable business partners to contribute to budgets and forecasts on a collaborative platform with integrated workflows.
- Build and maintain financial models directly to reduce IT dependence and allow focus on data analysis rather than data management.
- Ensure transparency for compliance and audit teams with detailed business maps, audit logs, and robust user management.

Support seamless data integration and drive user adoption

- Leverage data from transactional systems to feed budget and forecast models.
- Integrate with upstream or downstream systems, including SCADA, ERP, and CRM, using pre-built connectors or self-service import/export options.
- Rely on audit history to monitor model changes and activity.

Establish a path forward with scenario modeling and analysis

- Develop "what-if" analyses to assess the impact of key drivers, such as regulatory changes or oil price fluctuations.
- Easily model multiple scenarios to make fast, informed decisions in response to unexpected disruption, such as supply chain interruptions.
- Analyze the trade-offs of investments in infrastructure upgrades or new extraction technologies to optimize costs and improve efficiency.

Optimize opportunities with intelligent forecasting

- Harness advanced analytics and external data, such as production forecasts, to drive accurate insights with AI and ML technology.
- Identify key drivers (e.g., transportation costs and fuel prices) and build dynamic calculations to improve revenue and expense projections.
- Aggregate data across divisions - upstream, midstream, and downstream - and adjust hierarchies to analyze changes in business performance.
- Enable flexible, detailed rolling forecasts to quickly adapt to shifts in energy demand.

Deliver up-to-the-minute reporting with confidence

- Quickly refresh and distribute reports to support decisions on capital investments, regulatory compliance, and operational strategy.
- Use integrations with Microsoft Office, Tableau and Power BI to increase productivity and efficiency.
- Support self-service reporting with drill down into rich data to analyze plan detail and assumptions.

Key Benefits

Enterprise line-of-sight and flexibility:

Extend your insights across the enterprise and effectively manage financial and operational performance at scale, linking long-range plans, budgets, and forecasts across all business units and segments.

Scenario modeling and predictive forecasting:

Quickly ingest internal and external data, such as oil prices and production volumes, to accurately forecast the future. Create scenarios to adapt to shifts in market conditions and energy demand with greater precision.

Centralized planning and reporting data:

Seamlessly consolidate data from diverse internal systems, such as exploration, production, and refining operations, along with external market data like commodity prices and regulations. Operate with a unified, real-time source of truth to drive accurate financial performance and planning.

Ownership and accountability:

Collaborate across upstream, midstream, and downstream teams to drive strategic alignment, boost productivity, and ensure accountability. Gain deeper insights into future financial impacts and achieve targeted business outcomes by aligning operational and financial objectives across the value chain.

Streamline management reporting and analytics:

Tell the story behind the numbers with visually compelling dashboards and executive-level reports to quickly align on the facts and take action. Collaborate across teams and dynamically link data to confidently share insights with stakeholders.

The Anaplan platform offers

- **"What if" scenario and multi-dimensional modeling**, powered by our patented Hyperblock® calculation engine, producing ultra-fast calculations at unprecedented scale so you can anticipate market changes.
- Built-in dashboards, reporting, and analytics with data visualization providing a **single source of truth** on business performance.
- **Collaborative and agile planning** across Sales, Finance, Supply Chain, HR, Marketing, and other business units.
- Best-in-class **security and compliance** with role-based access control, user management, SSO support with SAML 2.0 compliance, and data encryption.
- **A highly extensible ecosystem** — collect and analyze data in a single location using APIs, ETL connectors, and built-in integrations with other solutions.

About Anaplan

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,500 of the world's best brands continually optimize their decision-making by planning with Anaplan.

To learn more, visit www.anaplan.com

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